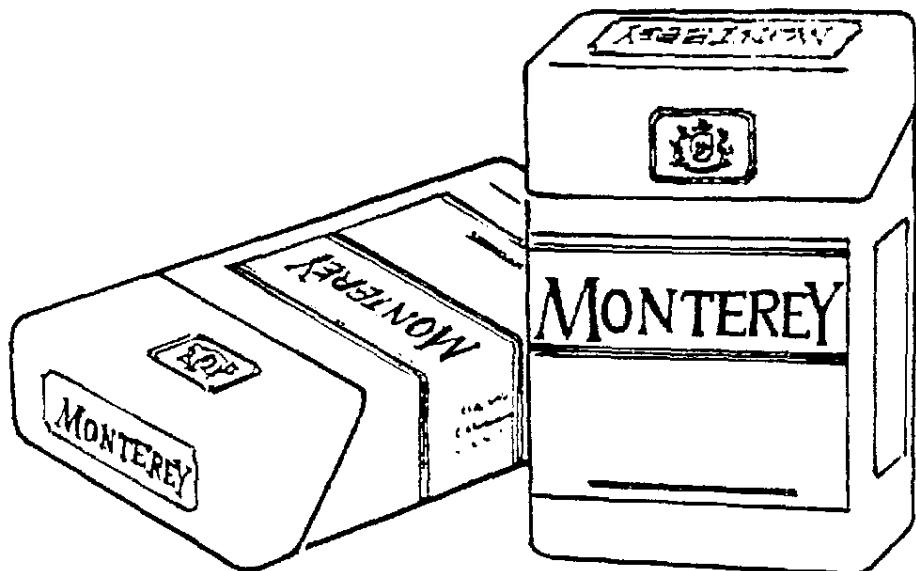


Introducing MONTEREY IN A NEW PLASTIC PACK



GREAT TASTING CIGARETTE IN A
UNIQUE PLASTIC PACK

2045785273

MONTEREY

AVAILABLE IN REGULAR AND MENTHOL
KINGS AND 100'S

KINGS 10 mg "tar", 0.8 mg nicotine
100'S 12 mg "tar", 0.9 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.